

Alyssa Heron

EDUCATION

University of Mary Washington

- Bachelor of Science expected May 2026
 - Major: Environmental Sustainability and Policy – Minor: Practical Ethics
- Overall GPA: 3.98 – Major GPA: 3.96

WORK EXPERIENCE

Social Media and Public Outreach Intern (August 2025 – Present)

University of Mary Washington Office of Sustainability – Fredericksburg, VA

- Create, schedule, and publish engaging and educational content across social platforms
- Promote campus sustainability programs, events, and achievements through social media posts and visual campaigns
- Track engagement metrics and recommend strategies to improve audience reach
- Organize tabling events, classroom presentations, and collaborative activities with student organizations and community partners

Restaurant Staff Member (December 2020 – August 2024)

Salsarita's Fresh Mexican Grill – Fredericksburg, VA

- Communicated with customers to make meals, answer questions, and resolve grievances
- Collaborated with team members in an assembly line format to fulfill customer requests
- Trained new employees in daily operating and nightly closing procedures
- Maintained restaurant's presentable appearance throughout shift

VOLUNTEER ACTIVITIES

REVERB Non-profit Organization (July 2025 – Present)

- Promote sustainability at music venues by merchandizing reusable water bottles
- Encourage public to participate in environmental and social campaigns

New Restoration Church of Christ (June 2020 – Present)

- Collect and organize toiletry and clothing items for distribution to those in need
- Procure and allocate school supplies to students requiring aid

SKILLS

- Proficient with Microsoft Word, Excel, and PowerPoint
- Experience using Canva and WordPress
- Creating and analyzing maps using ArcGIS Pro and Google Earth
- Implementing scholarly sources into research projects and papers